2014/15

Pontifical Mission Societies
CATALOG & CALENDAR

Dear Colleagues in Mission,

This **2014-2015 Pontifical Mission Societies Catalog and Calendar** offers the details of the various programs and materials related to our common life and work in the areas of animation / communication, education / formation, development / fundraising, and finance.

Produced in response to requests from the Diocesan Network, the **Catalog and Calendar** provides:

- Detailed descriptions of the programs and initiatives of PMSUSA
- · Key dates and information

This resource is aimed at providing a go-to reference place for outreach efforts on behalf of the Pontifical Mission Societies in your (arch)diocese. There is also a chart in the back that correlates each initiative to various constituencies, thus providing an easy reference point for the many tools at your disposal.

The success of our efforts, so vital to the work of the Mission Church, is tied directly to the connections you make throughout the year. The local mission office is the heart and linchpin of our national network and of the success of the work of the Pontifical Mission Societies. This **Catalog and Calendar** gives an overview of the programs that facilitate those connections.

If you have any questions related to these programs, how to participate or access them, or to schedule a training session with a staff member, please send an email to customerservice@propfaith.org.

Sincerely in Jesus Christ and Mary Immaculate,

Very Reverend Andrew Small, OMI

Under fried on

National Director

ANIMATION | COMMUNICATION | OUTREACH

Society for the Propagation of the Faith World Mission Sunday

World Mission Sunday is celebrated in every parish, chapel and church throughout the world on the **next-to-last Sunday of October** each year. It is a central moment for **educating Catholics** about their responsibility for the missionary work of the Church, by virtue of their Baptism, and for **gathering financial support** for the 1,150 mission dioceses of Asia, Africa, the Pacific Islands, and parts of Europe and Latin America.

World Mission Sunday is the highlight of the annual efforts of the Society for the Propagation of the Faith. Contribution **ENVELOPES** (in English and Spanish), and a **KIT OF PRINTED MATERIALS** are available to send without charge to every parish in your (arch)diocese. Order in bulk or request direct shipment to parishes. This **KIT** includes the following materials (all provided in English and Spanish):

- (2) Posters
- DVD, which focuses on the one particular example for the current vear's celebration
- "Parish Resources": a description of the materials available for parishes, including Suggested Bulletin Announcements
- "Prayers from the Mass for the Evangelization of Peoples"
- "Notes for Speakers": a guide to using the DVD in parishes, as well as with parish and (arch)diocesan groups
- "Stories from the Missions": more details on the specific example

There are also **PRINTED MATERIALS** for **Elementary / High School students**, as well as **Youth Groups** (provided in English and Spanish). And there is a special program for schools and religious education programs for World Mission Month from the **Missionary Childhood Association**, **"SOCK-TOBER"** (see information on page 27).

Additional **MATERIALS** are available for **DOWNLOAD** at our special World Mission Sunday website: **www.IAmAMissionary.org**. These DOWNLOADS include:

- Bulletin Clipart and Covers
- All Printed Materials (for parishes [the kit], for elementary / high school students)

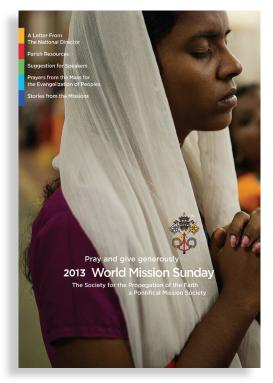
The INTRANET for the Pontifical Mission Societies will provide resources as well (under the dashboard option, "Material Download") for media: radio announcements, photographs, mission stories. There will also be "Sample Letters" for the celebration of World Mission Sunday, particularly the key letters:

- From the (Arch)Bishop to the People of the (Arch)Diocese
- From the (Arch)Bishop to Pastors
- From the Director to Pastors

Who can help?

The **Bishop** is central to a successful World Mission Sunday, especially in communicating the celebration's importance to your parishes.

Pastors are key in promoting
the celebration of World Mission
Sunday in every parish. Contact
with them in early September
is best, checking that they have
received their World Mission Sunday
Kit of Printed Materials, and asking
if they have any questions.



Parish secretaries make great partners in promoting World Mission Sunday — and in getting contribution envelopes back when the day has passed. Consider sending an "end of year" gift — perhaps a desk calendar, with World Mission Sunday prominently

noted — to each parish secretary.

Maybe even organize an annual event, possibly in the spring — Mass and small luncheon — for those parish secretaries who returned World Mission Sunday contribution envelopes or a list of those who donated.

(Arch)Diocesan Newspaper Editors

can help "spread the word" as well.
They are looking for stories — and
the materials provided make good
copy. This partnership is recognized
each year with our Archbishop
Edward T. O'Meara Awards (see
description on page 16).

Communication Directors too can help circulate the audiovisual materials, like *Mission Lessons* (see description on page 12).

Directors of Religious Education and Superintendents of Schools

can assist as well. Perhaps you could co-sign a letter about World Mission Month, and the related materials, with these education officials, and send a copy to every parish school and religious education program. The same arrangement could be made with the Director of Youth Ministry, for parish youth groups.

What to do to make it the best...

Here's the **"top 5 to do"** list for making World Mission Sunday in your (arch)diocese the best it can be — and it's all about parishes and pastors!

- 1. **Let's Talk.** Try to arrange a speaker for every parish, who could talk about World Mission Sunday at Masses on the weekend before the celebration. Some dioceses ask those who participated in the Missionary Cooperation Plan to speak on behalf of SPOF in this way.
- 2. **Communicate! Communicate! Communicate!** If there is a way to reach out to parishes maybe by email, even by telephone you might send a message to them about the upcoming celebration, noting that they:
 - a. Have received a kit already.
 - b. Can find additional materials on our special website,

www.IAmAMissionary.org

Make a point to mention the DVD for World Mission Sunday, and how it may be kept for mission animation / education in the parish long after World Mission Sunday.

3. **Guess who's coming to visit?** YOU! Consider "spot checking" a parish or two the week before World Mission Sunday — and on the day itself. See what materials are used — and then maybe in the weeks following, as parish returns come in, do some correlation. In fact, you might want to keep a spreadsheet of World Mission Sunday returns, parish by parish, and then speak with pastors whose collections increased this year, and offer

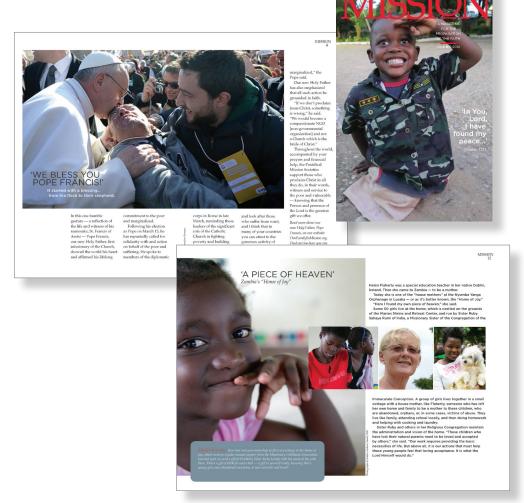
to help those who may have experienced a decrease. Consider organizing pickup of World Mission Sunday **envelopes** in the weeks after World Mission Sunday. This will augment your mailing list for the direct mail appeals / MISSION magazine — securing more revenue for the Missions!

- 4. **Not just for World Mission Sunday.** Reach out to pastors during the year. Perhaps send a mission publication to each pastor or most certainly Christmas and Easter greetings. These could contain a "thank you" for all they do for the Missions during the year, especially on World Mission Sunday. Send "welcome" notes to new pastors.
- 5. When it's over, it's not really over. Talk to parishes about the contribution envelopes, and about collecting these after World Mission Sunday. In this way, donors may be personally thanked and receive MISSION to keep up on the good work their gifts on World Mission Sunday help to make possible.

- The Online Ordering System for World Mission
 Sunday (accessed through the Intranet) allows you
 to adjust the quantities of materials required —
 particularly envelopes per parish / bulk order.
 Please note that the cut-off for ordering World
 Mission Sunday 2014 materials will be June 1, 2014.
 Changes to quantities after that date will be for the
 2015 celebration.
- Materials for the 2014 World Mission Sunday celebration will be available for you to see in April 2014.
- Materials will be shipped to your parishes or in bulk to your office — in late August 2014.

Society for the Propagation of the Faith MISSION Magazine

MISSION Magazine is published several times a year. It features stories from the Missions of support that is provided by the Pontifical Mission Societies. There are also features intended for spiritual reflection.



What's my mission for MISSION?

While MISSION is primarily intended for communication with DONORS to the Pontifical Mission Societies — including those who contribute on World Mission Sunday — this magazine may also be helpful in other ways.

Here are three ways *MISSION* can be helpful in your Mission Office:

- Take it to school! Direct schools / religious education programs to download the current issue of MISSION (www.MISSIONMagazine.org) and the related "discussion guide."
- Copy that! Perhaps a particular article or the center spread, always
 a spiritual reflection could be enclosed in your thank-you letters to
 donors.
- Post that! Does your (arch)diocesan headquarters have a reception
 area with a bulletin board? Maybe post an article from the current issue
 (often these are timely for the particular Liturgical Season).

Society for the Propagation of the Faith Mission Lessons

Mission Lessons are 60-second radio / audio messages that feature mission stories or reflections, either in a general sense or targeted to specific times of the year (Lent, Easter, Advent, Christmas, World Mission Month). These messages help the listener to discover a mission connection in the moments of every day. These radio spots have as their "tag line": "moments from the Missions that teach and inspire." Currently these messages air on some 90% of Catholic radio stations, including a number of Internet radio stations.

Mission Lessons may be downloaded from our main website — www.OneFamilyInMission.org.



What's the "lesson" for me?

Mission Lessons are not just for radio. These messages can fit in to your outreach in several ways:

- Suggest these messages to schools for use with morning announcements.
 They provide a focus for the day and a reminder that, as the ending of each *Mission Lesson* notes, "through prayer and sacrifice, in word and witness, we're all part of this 'one family in mission."
- Contact your (arch)diocesan radio station if you have one and campus radio stations, telling them that these messages are available for broadcast.
- Notify pastors and parish secretaries of new releases of Mission Lessons, especially for Lent and Advent. These messages could be used as a discussion starter for meetings of parish groups, or a moment of reflection for Prayer Services during these Seasons.
- Give a CD of Mission Lessons (download them from our main website [www.OneFamilyInMission.org] to make this CD), to generous donors to your office.

- Mission Lessons will be posted to our main website (www.OneFamilyInMission.org) at least two weeks before the start of each Season (Lent, Easter, Advent, Christmas), and in early September for World Mission Month.
- Notice of general releases of Mission Lessons will be sent to your office (via email), providing the link to download these messages.

Society for the Propagation of the Faith eNewsletter



At the end of every month, the
National Office will publish an
eNewsletter that's all about YOU!
Through this electronic publication,
you can share news from your
office about mission animation
and education initiatives and
fundraising efforts; your ideas
for implementing programs, for
collaborating with diocesan offices
for education, for example, or
for motivating pastors for World
Mission Sunday. This publication is
a way to connect with one another

— sharing ideas that will ultimately help people in your (arch)diocese connect to the Missions and help the poor!

- Please send your office's mission news and ideas to the National Office, emailed to enewsletter@propfaith.org, by the 15th of every month.
- The eNewsletter will be published on the last day of each month, starting in April 2014.

Monthly Donor Envelope Calendar



This calendar offers a way to remind donors about their connection to the Missions of the Church every day and to invite their support each month. The cover — for 2014, featuring Pope Francis — includes information (on the

reverse of the cover image) about that connection, through daily prayer and regular (monthly) sacrifice. The month listings become envelopes for sending in that donation, and these monthly calendars feature Feast Days and Holidays, as well as quotes from Scripture, Pope Francis, mission saints and missionaries.

While the envelope is addressed back to the National Office — *it is cost prohibitive to address each of these envelopes back to your office* — these donations may be acknowledged by you, with those thank-you letters uploaded to EDD (Enhanced Donor Database) for you to download, personalize (if you wish) and sign. You can also provide us with the thank-you letter you wish to use each month.

- You will receive an email about the 2015 Monthly Donor Envelope Calendar in early June 2014.
- The calendar will be mailed to donors in October 2014.

Society for the Propagation of the Faith Archbishop Edward T. O'Meara Awards

ARCHBISHOP EDWARD T. O'MEARA

AWARD FOR
EXCELLENCE IN
REPORTING ON
THE WORLDWIDE
MISSION OF
THE CHURCH

First presented in 1993, these awards for excellence in coverage of world mission news in the Catholic press are named for the late Archbishop Edward T. O'Meara, who succeeded Venerable Archbishop Fulton J. Sheen as National Director of the Society for the Propagation of the Faith, one of the four Pontifical Mission Societies (1966 to 1979). Archbishop

O'Meara had also served as Assistant National Director to Archbishop Sheen. He died in 1992 after serving 12 years as archbishop of Indianapolis.

Awards are presented to (Arch)Diocesan Newspapers in these categories: visits to the Missions; interviews with missionaries, and mission news. (Arch)Diocesan Directors of the Society for the Propagation of the Faith are recognized for single articles, as well as for World Mission Sunday promotion; the latter category also acknowledges collaboration with

- Information on the current year's competition is sent out to Catholic newspapers and magazines, as well as communication directors and your offices within the first quarter of each year.
- Entries should be submitted to the national office by March 31 each year.
- Awards are judged by professional journalists and writers, and presented each spring at the annual Catholic Media Conference (June 2014).

(arch)diocesan newspaper editor / staff. Catholic magazines are cited for their world mission news efforts as well. For 2014, online publication of mission articles will be also be part of the competition. These awards are presented each year at the Catholic Media Convention in the spring.

But I'm not a newspaper or magazine editor...

While these awards target Catholic newspapers and magazines for participation, they open the door to collaboration between these publications and your office. In fact, one of the categories recognizes this collaboration, as it relates to World Mission Sunday, and another, for your contribution to the (arch)diocesan paper.

Launched by Pope Francis and created by the Pontifical Mission Societies, the MISSIO App, available in eight languages, connects users to the Pope and his daily messages. By downloading MISSIO, catechists, students, donors, pastors, ANYONE can put the missionary Gospel in his or her pocket. MISSIO is a way to connect as one Body of Christ, with Pope Francis, with young and old, rich and poor, believers and searchers. MISSIO is available for Apple and Android devices.









Animation & Formation Toolkit

This toolkit offers lesson plans, as well as resources and activities for young people in grades K to eight, all designed to raise awareness of their call to be missionaries, through prayer, sacrifice and service, living out the Missionary Childhood Association (MCA) motto: "Children Helping Children."

This toolkit is targeted to elementary schools, parish religious education programs, and homeschoolers, providing teachers, parents and catechists with resources and information to explore and understand the nature of our Baptismal call to be missionary. Covering the entire Liturgical Year, these materials correspond to the guidelines set forth in the *National and General Directories for Catechesis* (NDC and GDC); particularly for the objectives of catechesis and its fundamental tasks of promoting knowledge of the faith and missionary initiation (GDC Nos. 80, 84-85). The toolkit is available by grade level (K-1, 2-3, 4-5, and 6-8) and includes the following:

- It's Our World Newsletter (published as Fall, Spring and Summer issues)
- Leader's Guide for It's Our World
- MCA Poster (themed for the current school year)

- MCA Prayer Card (themed for the current school year)
- Holy Buckets Advent Catechetical and Sacrificial Giving Program
- Entry form and guidelines for MCA Christmas Artwork Contest
- National Prayer & Penny Week Lent Program
- World Mission Rosary DVD, Discussion Guide and Poster
- MCA Mite Boxes

Consider ordering this toolkit as well for meetings with these and other groups:

- Principals
- Pastors
- Directors of Religious Education/Faith Formation
- Directors/Coordinators of Youth Ministry
- Diocesan Department Heads
- Homeschool Leaders



It's Our Modeland Control of the Con

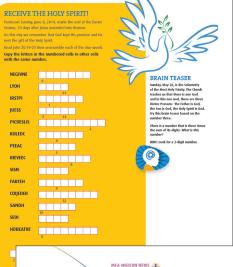
It's Our World Newsletter, Leader's Guide

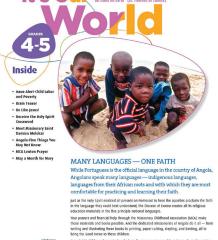
It's Our World features stories of children in the Missions, information about mission countries, and key catechetical concepts, from a missionary viewpoint. The newsletter connects U.S. children in grades K through eight (both in elementary, parish and home schools), and their families, to children in mission countries, and teaches them about life in the Missions through stories, activities and prayer. Content is written to enhance the required curriculum. The Leader's Guide contains supplemental information that is intended for continuing faith formation of catechetical leaders.

The newsletter is best used in a group setting. However, the newsletter may be sent home with a note to parents, or form part of a homework assignment.









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over 5,000 children, the majority of whom live in poverty, are able to learn about the saving love of God in the language they best understand, the language that speaks not only to their heads but to their hearts—and it's all with YOUR HELP!

Poster, Prayer Card

A full-color poster featuring the official 2014-2015 MCA logo for display in the classroom environment. The poster is a visual reminder connecting children to their brothers and sisters in mission countries. The accompanying prayer cards featuring the same image on the front and an MCA prayer in the back serve as personal reminders of their call to missionary discipleship.

Holy Buckets Advent Catechetical and Sacrificial Giving Program

Holy Buckets prepares young people for the Advent/Christmas Seasons, engaging them in their call to missionary discipleship. Activities and lessons provide age-appropriate catechesis while seeking their prayers, actions and monetary sacrifices for their brothers and sisters in the Missions. Holy Buckets is presented in K-1, 2-3, 4-5 and 6-8 editions for use in classroom, homeschool and religious education settings, and features an interactive website with downloadable resources and activities, formational and catechetical tools, fundraising goals and information. Materials include lessons plans, activities, mission stories, reproducibles and a group Holy Bucket for community giving. This program is available in English and Spanish.

What dates do YOU need to know?

 The Holy Buckets Advent Catechetical and Sacrificial Giving Program for the 2014-2015 school year begins November 23, 2014, and ends January 11, 2015.



Mite Boxes

Scripturally inspired by Jesus' parable of "The Widow's Mite" (Luke 21:1-4; Mark 12:41-44), these mite boxes are designed to encourage their giving for their brothers and sisters in the Missions, their contributions, no matter the size, seen as coming from their abundantly generous hearts. Children are encouraged to give throughout the year as they pray for the children of the world. Mite boxes may also be used to save individual contributions for Advent, for the *Holy Buckets* program, as well as to contain offerings for Lent, especially during *National Prayer & Penny Week*.

- Elements from the MCA Toolkit for the 2014-2015 school year will be available for preview in April 2014.
- The online ordering system for MCA will open at the end of April 2014; there will be webinars explaining this system. Look for an email about these webinars.
- Orders for the 2014-2015 school year will be accepted through June 30, 2014.



National Prayer & Penny Week Lent Program

National Prayer & Penny Week is a mission-focused prayer and sacrificial giving program for Lent. The program honors the legacy of Pauline Jaricot, who encouraged prayers and help for the Missions of her day. This program is offered for students in grades kindergarten through 8 in a classroom, homeschool or religious education context. A Leader's Guide, prayer poster and response card are provided. Age appropriate activities, prayers, Scripture reflections and reproducibles are included in the program. This program is available in English and Spanish.

What do YOU need to know?

 National Prayer & Penny Week for the 2014-2015 school year is from March 8 to 15, 2015.

World Mission Rosary DVD, Discussion Guide and Poster

This DVD and its accompanying discussion guide and poster explain the concept behind the World Mission Rosary, highlighting this "prayer for the world" — its beauty and its power to change hearts, and so change the world. Produced with a dynamic combination of graphics, images and text, the video is geared to animate, provoke questions, and show how we are all connected, in faith, as "one family in mission." Included with the DVD is a discussion guide for use before and after viewing. While appropriate for year round use, the DVD is especially relevant in the months of October (Mission Month) and May (The Month of the Rosary).





This annual contest chooses a total of 24 winners, among them, grand-prize winner(s). The grand-prize winner(s) are featured as the annual Christmas Card of the National Director of the Pontifical Mission Societies (which include MCA). The contest allows young people to

express their faith through art, specifically related to the Christmas story. All winners are available as eGreetings (through www.MCAKids.org) and displayed at the National Shrine of the Basilica of the Immaculate Conception in Washington, D.C. for the Advent/Christmas Seasons. An annual Mass for winners and their families is celebrated at the Basilica each December. The contest finds its roots in MCA history, back to 1916 when MCA produced Christmas seals to help raise awareness of and support for the Church in the Missions. MCA began using children's artwork on those seals in 1933.

What do YOU need to know?

• Entries for the Christmas Artwork Contest, for each school year, are due January 31. Winners are announced each spring, and posted to the MCAKids.org website by September of each year. eGreetings of these winners may be sent beginning each November. The Mass for winners and their families in 2014 will take place on December 5; in 2015, on December 4.

"Sock-tober" Program for World Mission Month

October is designated as "World Mission Month," and it includes
the celebration of World Mission Sunday on the next-to-lastSunday of the month. This program for World Mission Month is
designed to help elementary school age students deepen their
understanding of issues of mission and justice, and offer their

help, through sacrifice and advocacy, to make a faith-filled difference in the lives of children in the Missions.

The program complements the parish materials for World Mission Sunday (see information on page 4), and includes age-appropriate resources and prayers. The "Sock-Tober" program may be ordered online at the World Mission Sunday online ordering system.

The Society for the Propagation of the Faith Mission Corps: Programs for Youth

"SOCK-TOBER" Program For World Mission Month

The general theme behind this program is detailed in the MCA section of this publication (see page insert page 27). Content in this case, is directed to high school students and youth ministry groups. Like "SOCK-TOBER"

for MCA, this program may be ordered from the World Mission Sunday online ordering system, as referenced in the section for "World Mission Sunday" (see page 4).

- Holy Buckets Advent Catechetical and Sacrificial Giving Program
- National Prayer & Penny Week Lent Program
- World Mission Rosary Animation DVD, Discussion Guide

The general theme behind these programs is detailed in the MCA section of this publication. Content is appropriate for students in grades 9 through 12 (youth ministry). Each program may be ordered through the online ordering system, as detailed in the MCA section, and follows the related calendar information.

Pontifical Mission Societies

"Youth in Mission" Song Contest 2014

The Youth in Mission Song Contest challenges young people to share their faith in song, to be effective missionaries through music. Young people (high school, young adult categories) are asked to create original songs (lyrics and music), in English or Spanish, with content drawn from the 2014 World Mission Sunday theme and materials.

What do YOU need to know?

 Information on the 2014 Song Contest will be available in the spring, posted on the Youth In Mission page (http://www.onefamilyinmission. org/society-propfaith/youth-in-mission.html) of our main website.



The Pontifical Mission Societies in the United States

70 West 36th Street, 8th Floor New York, NY 10018

Phone: 212-563-8700 Fax: 212-563-8725

www.onefamilyinmission.org